



November 2017,

To whom it may concern:

Advertisements and Sponsorship Opportunities

We are pleased to announce that the 25th Symposium on Photomask and NGL Mask Technology and the Technical Exhibition on Photomasks will be held in Japan for three days, April 18 through 20, 2018 at Annex Hall of Pacifico Yokohama.

The number of participants and presentation papers has been increasing year by year. We started to offer opportunities of sponsorship with various types as advertising on Digest of Papers, sponsoring beverages at coffee break, production of congress bags, placing a banner advertisement on the website, providing novelty goods, and the Technical exhibition. We are pleased to announce that these opportunities can be utilized as a place of promoting the products and as part of the public relation activities of your company.

Masato Shibuya
Chair of the organizing committee
Photomask Japan 2018

➤ **【Advertisement】**

- **Scope** : Advertise up-to-date devices, parts, and materials related to the masking technology on the Digest of Papers.
- **Digest of Papers**:
 - Photomask Japan 2018 – The 25th Symposium on Photomask and NGL Mask Technology
 - The paper will be distributed at the conference venue to participants, and the remnants will be sold after the symposium.
 - Circulation: 400
- **Advertising style and the fee** :
 - Advertisement will be in English (basically).
 - 1/2 or 1 page advertisement will be placed after the cover page of Digest of Papers.
 - Fee: 1 page - Color ¥90,000 / Black & White ¥40,000
1/2 page - Black & White ¥20,000
 - Advertisement material should be prepared as instructed below.
 - **Electrical Data (Outlined with Illustrator Format)**
※Please attach output sample when submitting the data.
 - Size: 1 page - H267mm×W180mm, 1/2 page - H128.5mm×W180mm

➤ **【Coffee Break & Morning coffee & Banquet beverage or meal】**

*** First come, first served basis.**

Date		Venue	Option	Fee		
April 18 (Wed.)	A	Reception desk area (F201+202 Foyer)	3 Coffee Breaks	2 Companies	¥50,000	Sold Out
	B	Technical exhibition (F201+202)	3 Coffee Breaks	2 Companies	¥50,000	Sold Out
April 19 (Thu.)	C	Reception desk area (F201+202 Foyer)	1 Morning Coffee ※Before the session begins	1 Company	¥50,000	Sold Out
	D	Reception desk area (F201+202 Foyer)	3 Coffee Breaks	2 Companies	¥50,000	Sold Out
	E	Technical exhibition (F201+202)	3 Coffee Breaks	2 Companies	¥50,000	Sold Out
	F	Banquet room (F205+F206)	Banquet beverages	4 Companies	¥100,000	
	G		Banquet meals	2 Companies	¥150,000	
April 20 (Fri.)	H	Reception desk area (F201+202 Foyer)	1 Morning Coffee ※Before the session begins	1 Company	¥50,000	Sold Out
	I	Reception desk area (F201+202 Foyer)	3 Coffee Breaks 2 Coffee Breaks	2 Companies	¥50,000 ¥30,000	

➤ Coffee breaks (tentative):
at Reception desk area / at Technical exhibition

- April 18 (Wed.) One in the lunch break and two in PM for 3 times in total
- April 19 (Thu.) One in the lunch break and two in PM for 3 times in total
- April 20 (Fri.) One in AM and two in PM for 3 times in total

➤ Morning coffee (tentative): Reception desk area

- April 19 (Thu.) One in the morning with Coffee and Danish pastries
- April 20 (Fri.) One in the morning with Coffee and Danish pastries



Morning coffee image

➤ Banquet beverages or meals (tentative): at Banquet area

- April 19 (Thu.) 18:00-20:00

- Privilege 1 A sign board with a company logo will be placed at your application place.
- Privilege 2 A company logo will be on the screen at the conference room during the time of coffee break, before banquet, and before Poster Session on the applied date.
- Privilege 3 The name of the company and its company logo will be placed as a sponsor on the PMJ2018 official web site. (<http://www.photomask-japan.org/>)
- Privilege 4 Mug cups of your company can be distributed on the applied date.
* If there are other give-away goods than mug cups, contact the Secretariat.

- ※ Privilege 5 Company applies for F, G. Banquet beverages or meals, two or three persons are allowed to attend the Banquet to be held on April 19 (Thu.). Secretariat will provide you for “the sponsor badges” at the registration desk on site. Please note this sponsor badge will not be allowed to enter the symposium.

For F. Banquet beverages sponsor invited for **2 persons** to the banquet
 For G. Banquet meals sponsor invited for **3 persons** to the banquet

➤ **【Congress Bag】 * Exhibitors are prioritized. Sold out**

Congress bag will be distributed to all participants at Photomask Japan 2018 Symposium. The company logo will be printed on the Congress bag (first applying 4 companies).

Fee: ¥100,000 for exhibitors, ¥200,000 for non-exhibitors

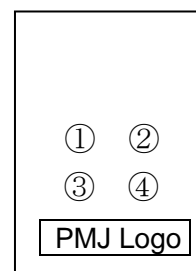
- Privilege 1 The company catalog (1-2 pages with A4 size) will be enclosed in the bag together with the symposium document.
- Privilege 2 The name of the company and its company logo will be placed as a sponsor of congress bag on the PMJ2018 official web site (<http://www.photomask-japan.org/>).



Congress bag of PMJ2017

Maximum size for company logo: up to H8cm×W8cm
 The logo will be placed as shown in the figure, on a first-come-first-served basis.

If the applications are not submitted by January 16 (Tue.), we will start to accept the application from the companies other than exhibitors after January 17 (Wed.).



➤ **【Banner on the website】**

Your company logo will be placed as a banner advertising sponsor on the PMJ2018 official web site (<http://www.photomask-japan.org/>).
 Fee: ¥20,000

Banner advertisement material should be sent by an electrical data.

➤ **【Novelty Goods】**

Other sponsorship than above, who will provide novelty goods with company name and logo (in English) is also invited. For more details, please contact the Secretariat.

* The name of the company and its company logo will be placed as a sponsor of novelty goods on the PMJ2018 official web site (<http://www.photomask-japan.org/>).

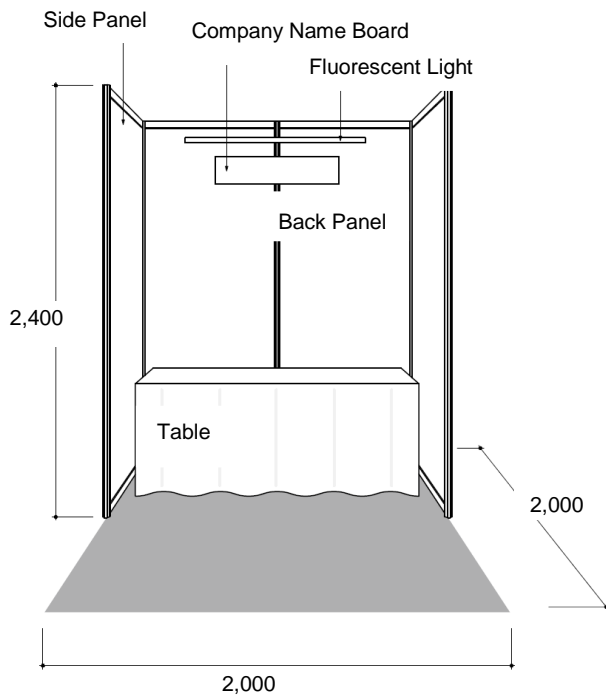
➤ **【The Technical Exhibition】** Sold Out

The technical exhibition will be held on April 18 and 19, 2018

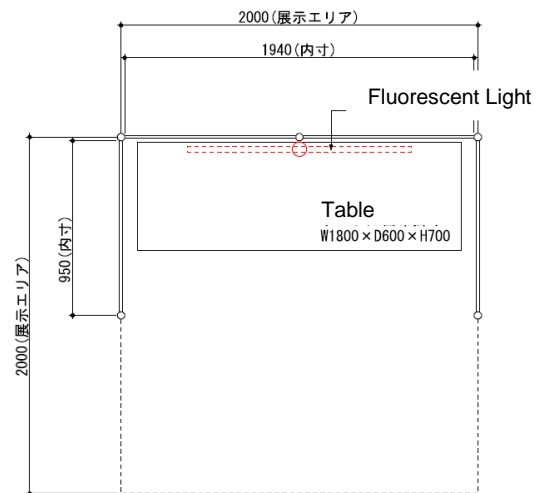
➤ Outline

- Title: Photomask Japan 2018 Technical Exhibition
- Period: April 18 (Wed.) – 19 (Thu.) *Set up: April 18 (Wed.) AM
- Venue: Pacifico Yokohama (at F201+F202, Annex Hall)
*Area adjacent to the conference venue
- Sponsor: SEMI Japan

➤ Booth



It is made of system panel.
Details about System panel will be announced
in the exhibitor manual.



- (1) Back panel (W1.94m x H2.4m) x 1
- (2) Side panels (W0.95m x H2.4m) x 2
- (3) Table with white cloths (W1.8m x D0.6m) x 1
- (4) Chair x 1
- (5) Fluorescent Light (40w) x 1
- (6) Company Name Board x 1 *upon request
- (7) AC Power Outlet (100V/ 1kW) x 1 *upon request

*Order of additional decorating and display fixtures will be charged separately.

➤ Exhibit Fee

JPY 210,000 (tax incl.) / booth unit (W2.0m x D2.0m)

- Exhibiting Items
 - (1) Photomask materials
 - (2) Mask materials
 - (3) Resist / Light-sensitive films
 - (4) Fabrication / Process
 - (5) Inspection equipment
 - (6) Repair equipment
 - (7) Metrology / Testing equipment
 - (8) Cleaning equipment
 - (9) CAD Data process equipment
 - (10) Simulation
 - (11) Publication / Service

- Application and Payment
 - Up to 2 booths can be applied, but contact the secretariat if you wish to apply to more than 3 booths.
 - The registration for participation in the symposium for the exhibitors will be applied at a special fee. Details will be announced at a later date in February 2018.
 - An invoice for the exhibition will be sent in January 2018.
 - Exhibitors are to make payment by February 28 (Wed.), 2018 (Payment is to be made by bank transfer) .
 - Kindly note that the booths allocation is determined by PMJ organizing committee.
 - If the number of applications is over to fill the booths, adjustments might be made.
 - Please read Terms and Conditions in the Exhibition Application Form carefully.

- Cancellation policy

In principle, cancellations will not be accepted after the application. If the Company cancels its application or change the number of the booth unit, please be sure to notify the secretariat by written notice. In this case, the following cancellation fee will be charged.

After receipt of application form until January 16 (Tue.), 2018: No charge
 From January 17 (Wed.) to February 28 (Wed.), 2018: 50% of Exhibition Fee
 After March 1 (Thu.), 2018: 100% Exhibition Fee

- Show cancellation / Change of the period

The organizer, based on its own judgment, may change the period of or cancel the exhibition if the land or structure used for the venue becomes inappropriate for use, or if the show is interrupted owing to a legitimate cause, such as natural disaster, including earthquake, typhoon, the fire, and so on, possibility of developing an infection, terrorism, and directions and orders from the third party. In such cases, the organizer shall not be held liable for resultant damages, cost increases, or any other problems.

If the show is interrupted owing to a legitimate cause DURING the exhibition period and the organizer change the period or cancel the exhibition, the exhibition fee will not be refunded.

If the show is interrupted owing to a legitimate cause BEFORE the exhibition period and the organizer cancel the exhibition, the exhibition fee after deduction of necessary expenses will be reimburse to the exhibitors.

- Exhibition Schedule (tentative)

January 16 (Tue.), 2018	Deadline of Application
January 2018	Send the invoice for the Exhibition Fee
End of February 2018	Send Exhibitor manual and Floor plan
February 28 (Wed.), 2018	Deadline of Payment for the Exhibition Fee
April 18 (Wed.), 2018	AM : Set up and the 1 st day of the Exhibition
April 19 (Thu.), 2018	the 2 nd day of the Exhibition
	(After the exhibition, Take down)
- *Details will be announced in the exhibitor manual.

How to Apply & Dead line

Contact the secretariat and apply the sponsorship no later than January 16 (Tue.), 2018.
 For application of advertisement, send the electric data along with the application.

Photomask Japan Secretariat :

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 Celestine Shiba Mitsui Bldg.,
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 Tel: +81-3-5657-0777 / Fax: +81-3-3452-8550

E-mail for the secretariat: pmj@jtbc.com

E-mail for the technical exhibition: pmj-exh@jtbc.com