Advertisements and Sponsorship Opportunities

We are pleased to announce that the 22nd International Symposium and the Technical Exhibition on Photomasks will be held in Japan for three days, April 20 through 22, 2015 at Congress Center of Pacifico Yokohama.

The number of participants and presentation papers has been increasing year by year. We started to offer opportunities of sponsorship with various types as advertising on Digest of Papers, sponsoring beverages at coffee break, production of congress bags, placing a banner advertisement on the website, providing novelty goods, and the Technical exhibition. We are pleased to announce that these opportunities can be utilized as a place of promoting the products and as part of the public relation activities of your company.

Toshiyuki Horiuchi
Chairperson of the organizing committee
Photomask Japan 2015

1. 【Advertisement】

> **Scope**: Advertise up-to-date devices, parts, and materials related to the masking technology on the Digest of Papers.

> **Digest of Papers**:

  - Photomask Japan 2015 – The 22nd Symposium on Photomask and NGL Mask Technology
  - The paper will be distributed at the conference venue to participants, and the remnants will be sold after the symposium.
  - Circulation: 400

> **Advertising style and the fee**:

  - Advertisement will be in English only.
  - 1/2 or 1 page advertisement will be placed after the cover page of Digest of Papers.
  - Fee: 1 page - Color ¥90,000 / Black & White ¥40,000
    1/2 page - Black & White ¥20,000
  - Advertisement material should be prepared as instructed below.

    - **Electrical Data (Outlined with Illustrator Format)**
      ※ Please attach output sample when submitting the data.
    - Size: 1 page - H26cm×W18cm, 1/2 page - H13cm×W18cm
    - Please serve all the data on a CD-ROM and send it to the Secretariat
2. **Coffee Break & Light meal and beverage during Poster Session & Banquet meal or beverage**

* First come, first served.

<table>
<thead>
<tr>
<th>Options</th>
<th>Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>A April 21 (Tue) 3 Coffee Breaks at reception desk area</td>
<td>¥50,000</td>
</tr>
<tr>
<td>B April 22 (Wed) 3 Coffee Breaks at reception desk area</td>
<td>¥50,000</td>
</tr>
<tr>
<td>C April 21 (Tue) 3 Coffee Breaks at Technical exhibition</td>
<td>¥50,000</td>
</tr>
<tr>
<td>D April 22 (Wed) 3 Coffee Breaks at Technical exhibition</td>
<td>¥50,000</td>
</tr>
<tr>
<td>E April 21 (Tue) Banquet beverages</td>
<td>¥100,000</td>
</tr>
<tr>
<td>F April 21 (Tue) Banquet meals</td>
<td>¥200,000</td>
</tr>
<tr>
<td>G April 22 (Wed) Light meal and beverage during Panel Discussion</td>
<td>¥100,000</td>
</tr>
</tbody>
</table>

- Coffee breaks (Tentative): at reception desk area / at Technical exhibition
  - April 21 (Tue) One in the morning and one in AM, PM for 3 times in total
  - April 22 (Wed) One in the morning and one in AM, PM for 3 times in total

- Banquet beverages or meals (Tentative): at Banquet area
  - April 21 (Tue) 17:20-20:00

- Light meal and beverage during Panel Discussion (Tentative): at foyer (in front of 301+302)
  - April 22 (Wed) PM

- Privilege 1 A sign board with a company logo will be placed at the place of coffee break, light meal, and banquet beverages.
- Privilege 2 A company logo will be on the screen at the conference room during the time of coffee break, before banquet, and before Poster Session on the applied date.
- Privilege 3 The name of the company and its company logo will be placed as a sponsor of coffee break / light meal / banquet on the PMJ2015 official web site. ([http://www.photomask-japan.org/](http://www.photomask-japan.org/))
- Privilege 4 Mug cups of your company can be distributed at the place of coffee break and light meal on the applied date.
  * If there are other give-away goods than mug cups, contact the Secretariat.

---

Options Fee
A April 21 (Tue) 3 Coffee Breaks at reception desk area 1 company ¥50,000 SOLD OUT
B April 22 (Wed) 3 Coffee Breaks at reception desk area 1 company ¥50,000 SOLD OUT
C April 21 (Tue) 3 Coffee Breaks at Technical exhibition 1 company ¥50,000 SOLD OUT
D April 22 (Wed) 3 Coffee Breaks at Technical exhibition 1 company ¥50,000 SOLD OUT
E April 21 (Tue) Banquet beverages 4 companies ¥100,000
F April 21 (Tue) Banquet meals 2 companies ¥200,000 SOLD OUT
G April 22 (Wed) Light meal and beverage during Panel Discussion 1 company ¥100,000 SOLD OUT...
3. **[Congress Bag] * Exhibitors are prioritized.*

Congress bag will be distributed to all participants at Photomask Japan 2015 Symposium. The company logo will be printed on the Congress bag (first applying 4 companies).

- **Fee**: ¥100,000 for exhibitors, ¥200,000 for non-exhibitors
- **Privilege 1**: The company catalog (1-2 pages with A size) will be enclosed in the bag together with the symposium document
- **Privilege 2**: The name of the company and its company logo will be placed as a sponsor of congress bag on the PMJ2015 official web site ([http://www.photomask-japan.org/](http://www.photomask-japan.org/)).

Maximum size for company logo: up to H8cm × W8cm
The logo will be placed as shown in the figure, on a first-come-first-served basis.

If the applications are not submitted by January 13 Tuesday, we will start to accept the application from the companies other than exhibitors after January 14 Wednesday.

4. **[Banner on the website]**

Your company logo will be placed as a banner advertising sponsor on the PMJ2015 official web site ([http://www.photomask-japan.org/](http://www.photomask-japan.org/)).

- **Fee**: ¥20,000

Banner advertisement material should be sent by an electrical data.

5. **[Novelty Goods]**

Other sponsorship than above, who will provide novelty goods with company name and logo (in English) is also invited. For more details, please contact the Secretariat.

* The name of the company and its company logo will be placed as a sponsor of novelty goods on the PMJ2015 official web site ([http://www.photomask-japan.org/](http://www.photomask-japan.org/)).
6. 【The Technical Exhibition】

The technical exhibition will be held for two days on April 21 and 22, 2014

➢ Outline
  • Title: Photomask Japan 2015 Technical Exhibition
  • Period: April 21(Tue.) - 22(Wed.) *Set up: April 20(Mon.)
  • Venue: Pacifico Yokohama (at Congress Center 3F )
    *Area adjacent to the conference venue
  • Sponsor: SEMI Japan *Special discount is applied in SEMICON Japan 2015 for PMJ2015 exhibitors.
    More information, please see the attached document.

➢ Booth

(1) Back panel (W1.94m x H2.4m) x 1
(2) Side panels (W0.95m x H2.4m) x 2
(3) Table with white cloths (W1.5m x D0.6m) x 1
(4) Chair x 1
(5) Fluorescent Light (40w) x 1
(6) Company Name Board (In English and Japanese) x 1 *upon request
(7) AC Power Outlet (100V/ 1kW) x 1 *upon request

*Order of additional decorating and display fixtures will be charged separately.

➢ Exhibit Fee

JPY 200,000 (tax incl.) / booth unit (W2.0m x D1.2m)

➢ Exhibiting Items

(1) Photomask materials
Application and Payment
• Up to 2 booths can be applied, but contact the secretariat if you wish to apply to 3 booths.
• The registration for participation in the symposium for the exhibitors will be applied at a special fee.
  Details will be announced at a later date in February 2015.
• An invoice for the exhibition will be sent in January 2015.
• Exhibitors are to make payment by February 27 (Fri.), 2015 (Payment is to be made by bank transfer).
• Kindly note that the booths allocation is determined by Photomask Japan Organizer.
• If the number of applications is over to fill the booths, adjustments might be made.
• Please read Terms and Conditions in the Exhibition Application Form carefully.

Cancellation policy
In principle, cancellations will not be accepted after the application. If the Company cancels its application or change the number of the booth unit, please be sure to notify the secretariat by written notice. In this case, the following cancellation fee will be charged.

After receipt of application form until January 20 (Tue.), 2015: No charge
From January 21 (Wed.) to February 27 (Fri.), 2015: 50% of Exhibition Fee
After February 28 (Sat.), 2015: 100% Exhibition Fee

Show cancellation / Change of the period
The organizer, based on its own judgment, may change the period of or cancel the exhibition if the land or structure used for the venue becomes inappropriate for use, or if the show is interrupted owing to a legitimate cause, such as natural disaster, including earthquake, typhoon, the file, and so on, possibility of developing an infection, terrorism, and directions and orders from the third party. In such cases, the organizer shall not be held liable for resultant damages, cost increases, or any other problems.
If the show is interrupted owing to a legitimate cause DURING the exhibition period and the organizer change the period or cancel the exhibition, the exhibition fee will not be refunded.
If the show is interrupted owing to a legitimate cause BEFORE the exhibition period and the organizer cancel the exhibition, the exhibition fee after deduction of necessary expenses will be reimburse to the exhibitors.

Exhibition Schedule (tentative)
January 20 (Tue.), 2015       Deadline of Application
January 2015      Send the invoice for the Exhibition Fee
February 2015       Send Exhibitor manual
February 27 (Fri.), 2015       Deadline of Payment for the Exhibition Fee
End of February - March 2015       Orientation Meeting for the Exhibitors
April 20 (Mon.), 2015       Set up
April 21 (Tue.), 2015       the 1st day of the Exhibition
April 22 (Wed.), 2015       the 2nd day of the Exhibition
                            (After the exhibition, Take down)

*Details will be announced in the exhibitor manual.
How to Apply & Dead line

Contact the secretariat and apply the sponsorship no later than Tuesday, January 20, 2015. For application of advertisement, send the electric data (CD-ROM) along with the application.

Photomask Japan 2015 Secretariat :
c/o ICS Convention Design, Inc.
1-5-18, Sarugakucho, Chiyoda-ku, Tokyo 101-8449 Japan
Contact: Junko Miyamoto / Yoko Urata
TEL: 03-3219-3541 Fax: 03-3219-3577
E-mail for the secretariat: pmj@ics-inc.co.jp
E-mail for the technical exhibition: pmj-exh@ics-inc.co.jp
Photomask Japan 2015 Sponsorship
Application Form

We will apply the following sponsorship items;

- Logo on Congress Bag
- Refreshment drinks / Light meal and beverage during Poster Session / Banquet meals or beverages
- Advertisement
- Banner Sponsorship
- Novelty Goods

Name: 

Company Name: 

Department: 

Postal Address: 

Phone: 

FAX: 

E-mail: 

*Please check the box below.

- Logo on Congress Bag
  - Exhibitor ............ 100,000 JPY
  - non-exhibitors ....... 200,000 JPY

- Refreshment drinks / Light meal and beverage during Poster Session / Banquet meals or beverages
  *Please check the “Apply” box of which you would like to apply.

<table>
<thead>
<tr>
<th>Options</th>
<th>Fee</th>
<th>Apply</th>
</tr>
</thead>
<tbody>
<tr>
<td>A April 21 (Tue) 3 Coffee Breaks at reception desk area 1 company</td>
<td>¥50,000</td>
<td></td>
</tr>
<tr>
<td>B April 22 (Wed) 3 Coffee Breaks at reception desk area 1 company</td>
<td>¥50,000</td>
<td></td>
</tr>
<tr>
<td>C April 21 (Tue) 3 Coffee Breaks at Technical exhibition 1 company</td>
<td>¥50,000</td>
<td></td>
</tr>
<tr>
<td>D April 22 (Wed) 3 Coffee Breaks at Technical exhibition 1 company</td>
<td>¥50,000</td>
<td></td>
</tr>
<tr>
<td>E April 21 (Tue) Banquet beverages 4 companies</td>
<td>¥100,000</td>
<td></td>
</tr>
<tr>
<td>F April 21 (Tue) Banquet meals 2 companies</td>
<td>¥200,000</td>
<td></td>
</tr>
<tr>
<td>G April 22 (Wed) Light meal and beverage during Panel Discussion 1 company</td>
<td>¥100,000</td>
<td></td>
</tr>
</tbody>
</table>

- Advertisement on Digest Book
  - Color, 1 page: (90,000 JPY) × ______ page = ______ JPY
  - Black/White 1 page: (40,000 JPY) × ______ page = ______ JPY
  - Black/White 1/2 page: (20,000 JPY) × ______ page = ______ JPY

- Banner on the website
  - Banner sponsorship: (20,000 JPY)

- Novelty Goods
  - Novelty goods sponsorship
    - item: ____________________________ QTY: ________________