



December 2016,

To whom it may concern:

Advertisements and Sponsorship Opportunities

We are pleased to announce that the 24th Symposium on Photomask and NGL Mask Technology and the Technical Exhibition on Photomasks will be held in Japan for three days, April 5 through 7, 2017 at Annex Hall of Pacifico Yokohama.

The number of participants and presentation papers has been increasing year by year. We started to offer opportunities of sponsorship with various types as advertising on Digest of Papers, sponsoring beverages at coffee break, production of congress bags, placing a banner advertisement on the website, providing novelty goods, and the Technical exhibition. We are pleased to announce that these opportunities can be utilized as a place of promoting the products and as part of the public relation activities of your company.

Makoto Shibuya
Chairperson of the organizing committee
Photomask Japan 2017

➤ **【Advertisement】**

- **Scope** : Advertise up-to-date devices, parts, and materials related to the masking technology on the Digest of Papers.
- **Digest of Papers**:
 - Photomask Japan 2017 – The 24th Symposium on Photomask and NGL Mask Technology
 - The paper will be distributed at the conference venue to participants, and the remnants will be sold after the symposium.
 - Circulation: 400
- **Advertising style and the fee**:
 - Advertisement will be in English only.
 - 1/2 or 1 page advertisement will be placed after the cover page of Digest of Papers.
 - Fee: 1 page - Color ¥90,000 / Black & White ¥40,000
1/2 page - Black & White ¥20,000
 - Advertisement material should be prepared as instructed below.
 - **Electrical Data (Outlined with Illustrator Format)**
※Please attach output sample when submitting the data.
 - Size: 1 page - H267mm×W180mm, 1/2 page - H128.5mm×W180mm
 - **Please serve all the data on a CD-ROM and send it to the Secretariat**

➤ **【Coffee Break & Light meal and beverage during Poster Session & Banquet meal or beverage】**

*** First come, first served.**

Options				Fee	
A	April 5 (Wed.)	3 Coffee Breaks at Reception desk area (F201+202 Foyer)	1 company	¥50,000	Sold Out
B	April 6 (Thu.)	3 Coffee Breaks at Reception desk area (F201+202 Foyer)	1 company	¥50,000	Sold Out
C	April 7 (Fri.)	2 Coffee Breaks at Reception desk area (F203+204 Foyer)	1 company	¥20,000	Sold Out
D	April 5 (Wed.)	2 Coffee Breaks at Technical exhibition (at F201+202)	2 company	¥20,000	Sold Out
E	April 6 (Thu.)	3 Coffee Breaks at Technical exhibition (at F201+202)	2 company	¥50,000	Sold Out
F	April 6 (Thu.)	Banquet beverages (at F205+F206)	4 companies	¥100,000	Sold Out
G	April 6 (Thu.)	Banquet meals (at F205+F206)	2 companies	¥150,000	
H	April 7 (Fri.)	Light meal and beverage during Panel Discussion	1 company	¥ 100,000 ※	Sold Out

- Coffee breaks (Tentative):
at Reception desk area / at Technical exhibition
- April 5 (Wed.) One in the morning and one in AM, PM for 3 times in total
 - April 6 (Thu.) One in the morning and one in AM, PM for 3 times in total
 - April 7 (Fri.) One in the morning, AM for 2 times in total
- Banquet beverages or meals (Tentative): at Banquet area
- April 6 (Thu.) 18:00-20:00
- Light meal and beverage during Panel Discussion (Tentative): at foyer (in front of F203+F204)
- April 7 (Fri.) PM
- Privilege 1 A sign board with a company logo will be placed at the place of coffee break, light meal, and banquet beverages.
- Privilege 2 A company logo will be on the screen at the conference room during the time of coffee break, before banquet, and before Poster Session on the applied date.
- Privilege 3 The name of the company and its company logo will be placed as a sponsor of coffee break / light meal / banquet on the PMJ2017 official web site.
(<http://www.photomask-japan.org/>)
- Privilege 4 Mug cups of your company can be distributed at the place of coffee break and light meal on the applied date.
* If there are other give-away goods than mug cups, contact the Secretariat.
- ※ Privilege 5 Company applies for H. Light meal and beverage during Panel Discussion, company catalog (1-2 pages with A size) will be enclosed in the bag together with the symposium document.

➤ **【Congress Bag】 * Exhibitors are prioritized.**

Congress bag will be distributed to all participants at Photomask Japan 2017 Symposium. The company logo will be printed on the Congress bag (first applying 4 companies).

Fee: ¥100,000 for exhibitors, ¥200,000 for non-exhibitors

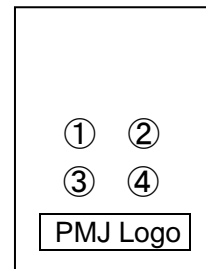
- Privilege 1 The company catalog (1-2 pages with A size) will be enclosed in the bag together with the symposium document
- Privilege 2 The name of the company and its company logo will be placed as a sponsor of congress bag on the PMJ2017 official web site (<http://www.photomask-japan.org/>).



Congress bag of PMJ2016

Maximum size for company logo: up to H8cm×W8cm
The logo will be placed as shown in the figure, on a first-come-first-served basis.

If the applications are not submitted by January 16 (Mon.), we will start to accept the application from the companies other than exhibitors after January 13 (Fri.).



➤ **【Banner on the website】**

Your company logo will be placed as a banner advertising sponsor on the PMJ2017 official web site (<http://www.photomask-japan.org/>).
Fee: ¥21,000

Banner advertisement material should be sent by an electrical data.

➤ **【Novelty Goods】**

Other sponsorship than above, who will provide novelty goods with company name and logo (in English) is also invited. For more details, please contact the Secretariat.

* The name of the company and its company logo will be placed as a sponsor of novelty goods on the PMJ2017 official web site (<http://www.photomask-japan.org/>).

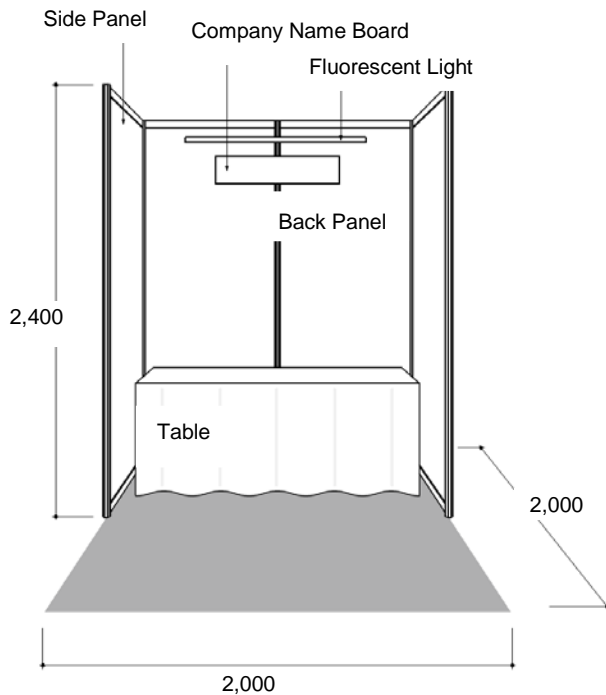
➤ **【The Technical Exhibition】**

The technical exhibition will be held for two days on April 5 and 6, 2017

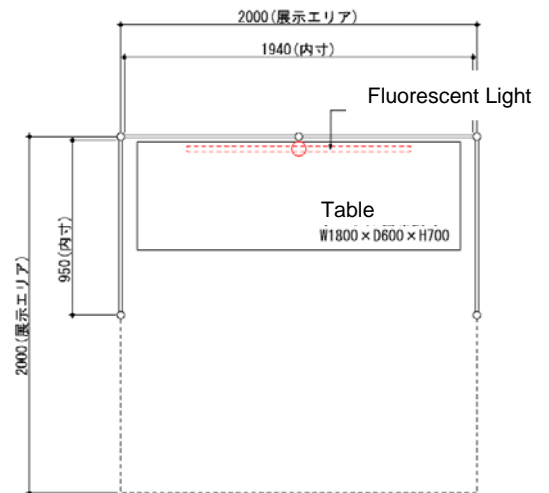
➤ Outline

- Title: Photomask Japan 2017 Technical Exhibition
- Period: April 5 (Wed.) - 6(Thu.) *Set up: April 5 (Wed.) AM
- Venue: Pacifico Yokohama (at F201+F202, Annex Hall)
*Area adjacent to the conference venue
- Sponsor: SEMI Japan

➤ Booth



It is made of system panel same as PMJ2016. Details about System panel will be announced in the exhibitor manual.



- (1) Back panel (W1.94m x H2.4m) x 1
- (2) Side panels (W0.95m x H2.4m) x 2
- (3) Table with white cloths (W1.8m x D0.6m) x 1
- (4) Chair x 1
- (5) Fluorescent Light (40w) x 1
- (6) Company Name Board (In English and Japanese) x 1 *upon request
- (7) AC Power Outlet (100V/ 1kW) x 1 *upon request

*Order of additional decorating and display fixtures will be charged separately.

➤ Exhibit Fee

JPY 210,000 (tax incl.) / booth unit (W2.0m x D2.0m)

- Exhibiting Items
 - (1) Photomask materials
 - (2) Mask materials
 - (3) Resist / Light-sensitive films
 - (4) Fabrication / Process
 - (5) Inspection equipment
 - (6) Repair equipment
 - (7) Metrology / Testing equipment
 - (8) Cleaning equipment
 - (9) CAD Data process equipment
 - (10) Simulation
 - (11) Publication / Service

- Application and Payment
 - Up to 2 booths can be applied, but contact the secretariat if you wish to apply to 3 booths.
 - The registration for participation in the symposium for the exhibitors will be applied at a special fee. Details will be announced at a later date in February 2017.
 - An invoice for the exhibition will be sent in January 2017.
 - Exhibitors are to make payment by February 28 (Tue.), 2017 (Payment is to be made by bank transfer) .
 - Kindly note that the booths allocation is determined by Photomask Japan Organizer.
 - If the number of applications is over to fill the booths, adjustments might be made.
 - Please read Terms and Conditions in the Exhibition Application Form carefully.

- Cancellation policy

In principle, cancellations will not be accepted after the application. If the Company cancels its application or change the number of the booth unit, please be sure to notify the secretariat by written notice. In this case, the following cancellation fee will be charged.

After receipt of application form until January 16 (Mon.), 2017: No charge
 From January 13 (Fri.) to February 28 (Tue.), 2017: 50% of Exhibition Fee
 After March 1 (Wed.), 2016: 100% Exhibition Fee

- Show cancellation / Change of the period

The organizer, based on its own judgment, may change the period of or cancel the exhibition if the land or structure used for the venue becomes inappropriate for use, or if the show is interrupted owing to a legitimate cause, such as natural disaster, including earthquake, typhoon, the fire, and so on, possibility of developing an infection, terrorism, and directions and orders from the third party. In such cases, the organizer shall not be held liable for resultant damages, cost increases, or any other problems.

If the show is interrupted owing to a legitimate cause DURING the exhibition period and the organizer change the period or cancel the exhibition, the exhibition fee will not be refunded.

If the show is interrupted owing to a legitimate cause BEFORE the exhibition period and the organizer cancel the exhibition, the exhibition fee after deduction of necessary expenses will be reimburse to the exhibitors.

- Exhibition Schedule (tentative)

January 16 (Mon.), 2017	Deadline of Application
January 2017	Send the invoice for the Exhibition Fee
February 2017	Send Exhibitor manual
February 28 (Tue.), 2017	Deadline of Payment for the Exhibition Fee
End of February - March 2017	Orientation Meeting for the Exhibitors
April 5 (Wed.), 2017	AM : Set up
April 5 (Wed.), 2017	the 1 st day of the Exhibition
April 6 (Thu.), 2017	the 2 nd day of the Exhibition
	(After the exhibition, Take down)
- *Details will be announced in the exhibitor manual.

How to Apply & Dead line

Contact the secretariat and apply the sponsorship no later than Mon, January 16, 2017. For application of advertisement, send the electric data (CD-ROM) along with the application.

Photomask Japan 2017 Secretariat :

c/o JTB Communication Design, Inc.
 Meeting & Convention Business Unit.
 Convention Department 2 / Sales Division 1
 Celestine Shiba Mitsui Bldg.,
 3-23-1 Shiba, Minato-ku, Tokyo, 105-8335
 Tel: +81-3-5657-0777 / Fax: +81-3-3452-8550

E-mail for the secretariat: pmj@jtbc.com

E-mail for the technical exhibition: pmj-exh@jtbc.com